

**Notes from a gathering of Council for 2017/8 held post AGM at
Wolverhampton Boat Club on Saturday 17th November 2017**

At the recent AGM all the existing Council members were re-elected plus Alison. It was also agreed that specific roles would be agreed at the next meeting.

It was suggested that whilst individually we all did good work on various committees, producing NNews websites/Facebook etc as NABO we were largely quiet and perhaps not seen as the campaigning organisation we once were.

This is largely in my view because regular meetings with CRT have ceased and also we have yet to identify a cause which resonates with boaters to raise our profile.

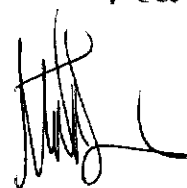
Both myself and Stella have had and continue to have medical issues that have prevented us proactively driving forward regular meetings. In my view we need a chair and vice chair who can use the appointment of Julie Sharman as COO to restart regular meetings with CRT and we should act fairly quickly to get this organised. Alternatively we need a commitment from 1 or 2 Council members to attend meetings to support the Chair/vice chair in these.

We discussed and agreed that we should look at how we use social media to raise NABOs profile and communicate and attract boaters that are not currently members. This perhaps would involve a social media membership at a reduced membership rate. Should this be free, through donation or set at what level so much boating information is free how can we attract funds?

We agreed that CRT appears to marginalise boaters in all its current PR and indeed appears divisive between those with or without home moorings in the current consultation. It was agreed that we should launch a social media including press release campaign along these lines.

Mark Tizard Acting Chair

Confirmed as good
record.



20/1/18